



THE PRINT FRANCHISE

# STARTING A PRINT STORE

# HOW TO GET STARTED

Start your own online business now!

**WE CAN'T WAIT TO HELP YOU BECOME PART  
OF OUR FRANCHISE!**

We pride ourselves on having a printing business model that gives opportunity to new investors to make money from personalised printing services.



# HOW THINGS WORK

## Become a Print Store Owner – Instantly

Our services include:

- Clothing on demand printing
- Full stock management & delivery service
- Website design
- Graphic Design
- Brand development
- Marketing solutions

When you purchase our £499.99 offer, you gain access to sell our printable products on your own website that we build for you. The best bit is, we take care of all of the printing and shipping, you simply get the sales and pay us once you've been paid from the sale. What're you waiting for?



# START UP COSTS



## Everything included in our £499.99 offer

- Design of your brand's logo / design
- Design of your website
- Own business email (hello@yoursite.com)
- Access to all products
- Business products including original pricing added to your website
- .co.uk domain name (1 year subscription £15.00 per year)
- Constant inventory management
- Print & postage services
- White Label packaging
- 24/7 Customer Support
- If you'd like additional designs these can be produced from £15.00
- Any additional website functionality you'd like will be added at £15/ph

There are no hidden costs. We have included everything you could possibly need to get started included in our offer.

Visit our website at [www.theprintfranchise.com](http://www.theprintfranchise.com) for more information about our company's services. Email us at [hello@theprintfranchise.com](mailto:hello@theprintfranchise.com) for inquiries.



# DELIVERY INFORMATION

Shipping taken care of.

You don't need to worry about anything other than the marketing and selling of your products. We take care of your printing, packaging, postage and delivery.

We notify you once the products have been sent and when the expected delivery date for the parcel is, so you can give the great news to your excited new customer.

Plus your customer pays the delivery fee so you don't have any additional costs to worry about.

Talk about delivering a great deal.







# WEBSITE INFORMATION

We'll create the  
perfect site.

We build you your own website with a home page displaying your brand, plus necessary pages such as shop, products, cart, checkout, about us, delivery information, returns and contact us page.

- online store website
- card payment functionality
- uploaded with ready priced products
- Local SEO (Search engine optimisation)
- Made on your own domain
- Online control panel
- Professionally created

Once your brand's design is complete we start work on the website design. We aim to have the website complete for you within 2 weeks of you sending the website content template.



# DESIGN INFORMATION

## Taking care of the designs

We have a great team of graphic designers that can create designs for your customers. All of our prices are stated on our website under the product in question.

If you're a graphic designer yourself then please let us know and we'll adjust our pricing accordingly to lower our print prices so you can increase your profit margin.





# PRODUCT INFORMATION

See our great  
range.

Our products include:

- Business Cards
- Flyers & Posters
- Brochures & Leaflets
- Stickers
- Canvas
- Clothing
- Caps
- Gifts & Accessories
- Phone Cases
- Stationary

All of our products are available for your re-sale with your designs printed on. For more information on the range of products including the range of colours and sizes, please visit the product section on our website:

[theprintfranchise.com/products/](http://theprintfranchise.com/products/)



# ON-GOING COST INFORMATION

Keeping you in the know.

When it comes to on-going costs, we try and keep things as minimal as possible for you. We charge nothing for our packaging and postage services, alongside that all of our prices are including the price of your designs printed on so you don't need to pay for printing.

There are some on-going costs you should be aware of, these include:

- £15.00 per year domain fee
- £50 per year website hosting fee





THE PRINT FRANCHISE

# STARTING A PRINT STORE

Start your own online business now!

If you have any pre-sale questions or you'd like us to set up your very own merchandise store, please contact us via email, Facebook Messenger or our website's live Chat.



**ThePrintFranchise**



**hello@theprintfranchise.com**